

ECONOMIC DEVELOPMENT

GOAL: Expand tourism in the spring and fall that considers and supports existing businesses and the town community.

Consider: Support locally owned businesses catering to residents and tourists by controlling tourism in the summer and expanding it in the spring and fall.

Or (from Beaver): Grow the local economy by capitalizing on tourism opportunities, expanding recreation into the shoulder season, and leveraging existing capital to grow businesses.

Objective: Develop better marketing strategies for recreation in the shoulder seasons.

Objective: (tourist revenue) Encourage the exploration of options to obtain added tourism revenue for the town (ie. Tax, park fees etc)

Objective: (restaurants) Support and retain existing restaurants and retail shops and attract new locally owned and operated ones to fill existing gaps.

Objective: (tourist lodging) Encourage locally owned and operated tourism lodging facilities including short term rentals options (with the establishment of an governing ordinance).

Objective: (Local businesses and events) Encourage more farm markets, eco and agi-tourism, locally grown businesses and event venues.

Objective: Encourage the development of “home based” businesses through better use of existing and future technologies.

Objective: Expand existing trail networks including for hiking, biking, skiing and birding. Create a new water trail for kayaking.

INTERGOVERNMENTAL COOPERATION

GOAL: Coordinate and collaborate with nearby and overlapping communities, Door County, Wisconsin, and other stakeholders on town, regional, or state initiatives that benefit the community.

Consider: Work cooperatively with nearby and overlapping entities such as Door County, State of Wisconsin, and other units of government on town, regional and state initiatives benefiting the island community.

Objective: Work with neighboring communities and entities to provide cost effective services to residents

Objective: The Town of Washington will continue to work with adjoining governments as the town develops, revises and updates its comprehensive plan.

Objective: Seek new ways to coordinate and share community facilities and services with neighboring communities.