

## **DRAFT GOALS AND OBJECTIVES**

The goals and actions define future steps the town plans to take to address future growth and development over the next 20 years. They lay out actionable steps to achieve desired outcomes. Goals describe broad, long-range conditions the town wants to meet and toward which planning efforts should be focused. Actions are more detailed steps that make up measurable increments toward meeting the goals.

### **Housing**

**GOAL: Provide a variety of quality housing with affordable options for all segments of the town's existing and future population.**

**Objective 1:** affordable housing

**Objective 2:** homes to buy or rent year round

**Objective 3:** senior/assisted care housing

### **Economic Development**

**GOAL: Expand tourism in the spring and fall that considers and supports existing businesses and the town community.**

**Objective 1:** tourist revenue

**Objective 2:** restaurants

**Objective 3:** tourist lodging

**Objective 4:** local businesses and events

### **Natural, Agricultural, and Cultural Resources**

**GOAL: Preserve natural features, open spaces, and forests for all residents and visitors to enjoy. Consider natural limitations of the town's location and physical setting when making growth and development decisions.**

**Objective 1:** mountain tower park

**Objective 2:** town owned lake access

**Objective 3:**

### **Utilities and Community Facilities**

**GOAL: Provide sufficient utilities and public services that serve the needs of the population and consider changing needs into the future.**

**Objective 1:** healthcare

**Objective 2:** community center

**Objective 3:**

### **Transportation**

**GOAL:** Maintain and expand a convenient and accessible transportation system that ensures ease of movement within and to/from the town via multiple means.

**Objective 1:** bike and pedestrian paths

**Objective 2:** ferry

**Objective 3:** roads

### **Land Use**

**GOAL:** Guide land use and development that aligns with the town's vision for the future.

**Objective 1:**

**Objective 2:**

**Objective 3:**

### **Intergovernmental Cooperation**

**GOAL:** Coordinate and collaborate with nearby and overlapping communities, Door County, Wisconsin, and other stakeholders on town, regional, or state initiatives that benefit the community.

**Objective 1:**

**Objective 2:**

**Objective 3:**

### **Implementation**

**GOAL:** Actively work to implement the goals, objectives, and vision of this comprehensive plan.

**Objective 1:** funding

**Objective 2:** partnerships

**Objective 3:**